

Jeffrey Steuben

Jeffrey Steuben is the Executive Director of the Cool Roof Rating Council (CRRC), a 501(c)(3) nonprofit organization whose mission is to bring objective, scientific information related to cool surfaces to critical discussions and informed decisions about the impacts of heat islands, extreme heat, and energy use in the built environment.

Mr. Steuben joined the CRRC in 2011, and oversees the day-to-day operations of the organization and the Product Rating Programs. He works closely with the CRRC Board of Directors to advance the CRRC's strategic plan and its initiatives. Mr. Steuben graduated magna cum laude with B.S. in Environmental Science.