

FRED MALIK

Fred Malik is the managing director of the FORTIFIED program portfolio at the Insurance Institute for Business & Home Safety (IBHS), a 501(3)(c) research organization, funded by property insurers and reinsurers. Fred is responsible for overseeing the day-to-day operations of the FORTIFIED suite of programs, which seek to drive down financial loss, and disruption caused by natural disasters as well as accelerate recovery times on a local, regional, and national level.

Since joining IBHS in 2009, Fred has led FORTIFIED's expansion to include existing residential, new residential, multifamily, and light commercial building standards. Under his leadership, FORTIFIED has become the national resilient building standard and the largest severe wind mitigation designation program in the United States.

With more than 30 years of construction experience and an MBA from Virginia Tech, Fred is a recognized and sought-after mitigation expert. He is a featured speaker on resilient construction, its value and practicality at conferences, trade shows, corporate events, and all types of media. Fred is married and lives with his family in Florida.