Brooke Fishel is the Director of Stewardship and External Affairs with the Gypsum Association (GA). The GA is a not-for-profit trade association representing manufacturers of gypsum panels in the United States, Canada and Mexico. She has more than 20 years in the trade association world, with 15+ of those years in residential and commercial construction. Prior to her current position, Brooke was Director of Labor Relations at Northern California Allied Trades for nearly 10 years, representing more than 200 commercial union painting and glazing contractors in contract negotiations and union relations. She also worked at the National Home Builders Association for more than 5 years in public relations and industry communications. She has a B.S. in Business Administration from William Jewell College (MO) and an M.S.S. in Sports Management.